

ISACA Case Study Release

COMPANY NAME(S):

Thank you for agreeing to allow ISACA to feature Company in its marketing of itself, its products, and services ("Marketing Activities").

The "Permitted Information" means:

- Company's name, logo, related images and other brand features;
- Applicable screenshots and video of Company's advertisements and websites;
- Press releases and quotes from Company, as approved of in advance by Company;
- Audio-video footage and transcripts of interview(s) with Company's employee(s); and
- Other content as provided by Company for use in Marketing Activities.

Company grants to ISACA a royalty-free, worldwide, irrevocable, perpetual, non-exclusive right and license (a) to, and to permit others to, copy and otherwise use the Permitted Information in connection with the Marketing Activities, including but not limited to use in videos, printed brochures, websites, emails, blog posts, newsletter articles and social media posts ("Marketing Materials"), and (b) to any legal rights necessary for ISACA to use the Permitted Information as permitted by this release. Company acknowledges that ISACA will own all rights to the Marketing Materials. Except for the rights and licenses granted in this release, each party retains all rights it would have independently of this release. Company agrees to give ISACA and any person designated by ISACA, reasonable assistance at ISACA's sole expense, required to perfect the rights granted pursuant to this release. ISACA will provide a copy of the segments of the Marketing Materials that incorporate the Permitted Information to Company for approval (not to be unreasonably withheld) prior to initial publication ("Approved Segments"). For purposes of clarification, ISACA will not be required to seek approval for subsequent use of any Approved Segments or provide copies of any derivative works created from Marketing Materials or Approved Segments to Company for approval. Company acknowledges and agrees that ISACA has no obligation to use or exploit the Permitted Information in any manner whatsoever.

Company represents and warrants that any endorsement or quotes provided to ISACA for the Marketing Activities are truthful and honest opinions, beliefs, findings, or experiences. Company further represents and warrants that the consent of no other persons or entities is required to enable ISACA to use the Permitted Information as described herein, and that such use will not violate the rights of any third parties. Company releases, discharges, indemnifies, and agrees to hold harmless ISACA, its directors, agents, employees and assigns, from any and all claims resulting from, or in any way connected with, the Permitted Information, including but not limited to actions based upon contract, tort, defamation, infringement of intellectual property or moral rights, invasion of privacy, and all other potential legal theories of any nature. The person signing below represents and warrants that he or she has full power and authority to authorize this release, including without limitation the power and authority to grant all rights and licenses relating to the Permitted Information.

Signature

Date

Print Name

Email Address

**INDIVIDUAL TESTIMONIAL AND
PHOTO/VIDEO RELEASE**

For valuable consideration received, I consent to and authorize, the copyright, reproduction, publication and/or sale, by ISACA, with respect to the interviews, photographs, and/or video they have taken of me, in whole or in part, or composite with other interviews, photographs, and/or video, in any medium, for any lawful purpose, without compensation to me. I waive any right to notice or approval of any use of the printed materials, photographs, and/or video which ISACA may make or authorize. I release, discharge and agree to save harmless ISACA from any claims or liability in connection with the use of the photographs or video as aforesaid or by virtue of any alterations, processing, or use in composite form, whether intentional or otherwise in print or online.

____ **Individual:** I consent to the above.

Signature

Date

Please Print the Following

Your Name

Address

City State Zip

Phone